

On behalf of The University of Tampa's Board of Fellows and the Sykes College of Business, we invite you to participate in a new version of its agship fundraiser event Hellowykes bland, of Fame Business Speaker Series, hosted by the Board of Fellows, to be held on February 25, 2025 at The University of Tampa in Falk Theatre.

This speaker series presents a distinguished panel of national and global CEOs to share their perspectives on business trends with the Tampa Bay business community. Proceeds from the 2025 Sykes Hall of Fame will fur Board of Fellows' Endowment, providing scholarships to UTampa students enrolled in the Sykes College of Bu and other student programs. The Board of Fellows, in support of The University of Tampa's mission in providing quality education to socially and economically diverse students, is a longtime supporter of UTampa and helps reducation affordable for students.

Verizon has been a long-term partner with the Board of Fellows to ensure the success of this series, and we are thrilled to again have their support of the new combined Fellows Forum and Sykes Hall of Fame as Presenting Sponsor. We hope you will join Verizon by becoming a corporate sponsor. The sponsorship opportunities range \$1,500 to \$10,000 and offer an exceptional amount of visibility to bene t your organization. Please see attachment of the sponsorship opportunities range of the success of this series, and we are thrill the success of this series, and we are thrilled to again have their support of the new combined Fellows Forum and Sykes Hall of Fame as Presenting Sponsor. We hope you will join Verizon by becoming a corporate sponsor. The sponsorship opportunities range of the sponsorship opportunities range of the sponsorship opportunities are the success of this series, and we are thrilled to again have their support of the new combined Fellows Forum and Sykes Hall of Fame as Presenting Sponsor. The sponsorship opportunities range of the sponsorship opportunities are the success of the support of the new combined Fellows Forum and Sykes Hall of Fame as Presenting Sponsor. The sponsorship opportunities range of the support of

We will be reaching out to discuss sponsorship opportunities. If you would like to receive more information or request an invoice, our contact information is provided below. With your support, we look forward to making a record contribution to the UTampa Sykes College of Business.

Thank you for your consideration.

Sincerely,

Brian Hanrahan Speaker Series Co-Chair

Aon Corporation Vice President, Health Benefits & Risk Consulting Ethan Crosson Speaker Series Co-Chair

**MAX** Efficient



# **ABOUT THE PROGRAM**

### DATE AND TIME

Feb 25 2025 | 3:30 – 6:00 p.m.

- 3:30 4:00 Check in
- 4:00 5:00 Program
- 5:00 6:00 Networking & Reception

### **WHAT**

The University of Tampa 6\NHV + DOO RI)DPH % X brings together a distinguished panel of national and global CEO share their perspectives with athea Bay community on current business trends.

#### WHERE

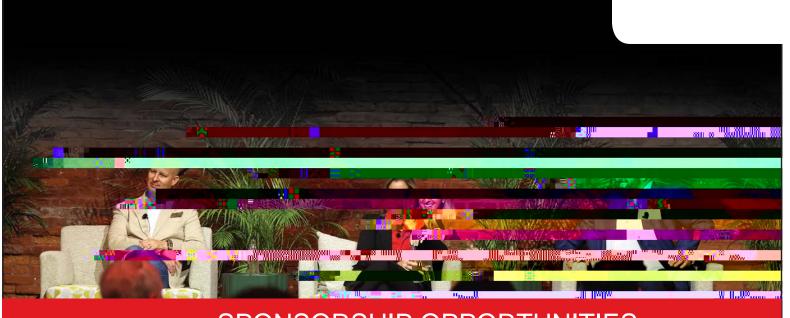
University of Tampa Falk Theatre

### **HISTORY**

Since 1987, The University of Tampa's Board of Fellows has he the Fellows Forum speaker series, featuring global CEOs who their story. The event has consistently attracted hundreds of bleaders from the Tampa Bay area, with proceeds supporting the Board of Fellows Endowed Scholarship and other student programs.

The Sykes Hall of Fame Business Speaker Series, a hallmark event of the Sykes College of Business, was established to enrich the educational experience of undergraduate business students. The series draws hundreds of students to hear from nationally recognized business leaders and entrepreneurs, providing valuable lessons on leadership, perseverance, and success.

This year



### SPONSORSHIP OPPORTUNITIES

## \*SPARTAN LEVEL\* \$10,000 (Only four available)

- Full-page advertisement in the print program (must provide digital advertisement)
- QYLWDWLRQ IRU )RX6SHDNHUV 'LQQHU
- Listing on UTanwaebpage
- Logo on sponsor page in program
- 50 tickets to HYHQW
- 8 VIP Ueserved seatingementate
- VIP parking passes

### \$5,000

- Half-page advertisement in the print program (must prov digital advertisement)
- Invitation for 7 Z R to W K H Speakers' Dinner
- Listing on UTampa webpage
- Logo on sponsor page in program
- 30 tickets to HYHQW
- 6 VIP Ueserved seat V at the event
- VIP parking passes

### GOLD LEVEL \$2,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 20 tickets WR HYHQW
- 4 VIP Ueserved VHDWV DW WKH HYHQV

### SILVER LEVEL \$1,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 10 tickets to HYHQW

